

THE KEY TO YOUR SUCCESS

Artevos GmbH

Artevos produces neither trees nor fruits, but organizes all activities related to the testing and promotion of new fruit varieties. Plants and trees of the fruit novelties are only available from Artevos licensees and sales partners, who can be searched in the supplier database on www.artevos.de/sortenanbieter.



THIS IS ARTEVOS

Artevos is an association of various shareholders who have joined their forces to support the development, promotion and marketing of new, healthy fruit varieties by contributing their strengths and competences. Committed to good taste - this has been the motivation behind the search for new fruit varieties for over 25 years. Artevos stands synonymously for many professionals: breeders, scientists, nurserymen and fruit growers, orchard consultants, taste experts, marketing specialists and many more.

THE PHILOSOPHY

Committed to good taste, we develop new fruit varieties for both professional commercial fruit growing and hobby gardening. Because as different as they are, all our newly designed varieties have one important thing in common: A new taste experience that meets the highest demands - and this with regard to both fruit and tree. Because only in this way plant protection can be sustainably minimized or even dispensed with altogether.

ARE YOU A BREEDER?

And are you interested in our services? Are you looking for a partner for testing and/or promoting your varieties? **Please don't hesitate to contact us.**

SERVICES

of the *Artevos GmbH*



In close cooperation with breeders, trial orchards, research institutes and other partners, we organize the testing of fruit novelties for their suitability for cultivation by professional commercial fruit growers as well as private gardeners. Good taste, regular yields, high quality fruits, remarkable health and easy handling are essential selection criteria.



With the decision to introduce and promote a new fruit variety, we apply for plant variety protection for the new breeding on behalf of the breeders - this means that plants of these varieties may only be produced with the express permission of the breeder. We organize the technical and administrative processing around variety protection.



Breeding work is time-consuming and expensive. To refinance this service, breeders can charge royalties on the basis of variety protection for granting the right to produce plants of their varieties. Artevos organizes the entire administration of such contracts.



If a variety is convincing after intensive testing and trials at different locations and is launched as a novelty, Artevos organizes the marketing for these varieties - for example, by presenting them at trade fairs and conferences, by holding field days, through reports in magazines and presentation on the Internet.

Artevos GmbH

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PASSION FOR QUALITY IN FRUIT

Our crucial tasks are:



MORE INFORMATION

www.artevos.com

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